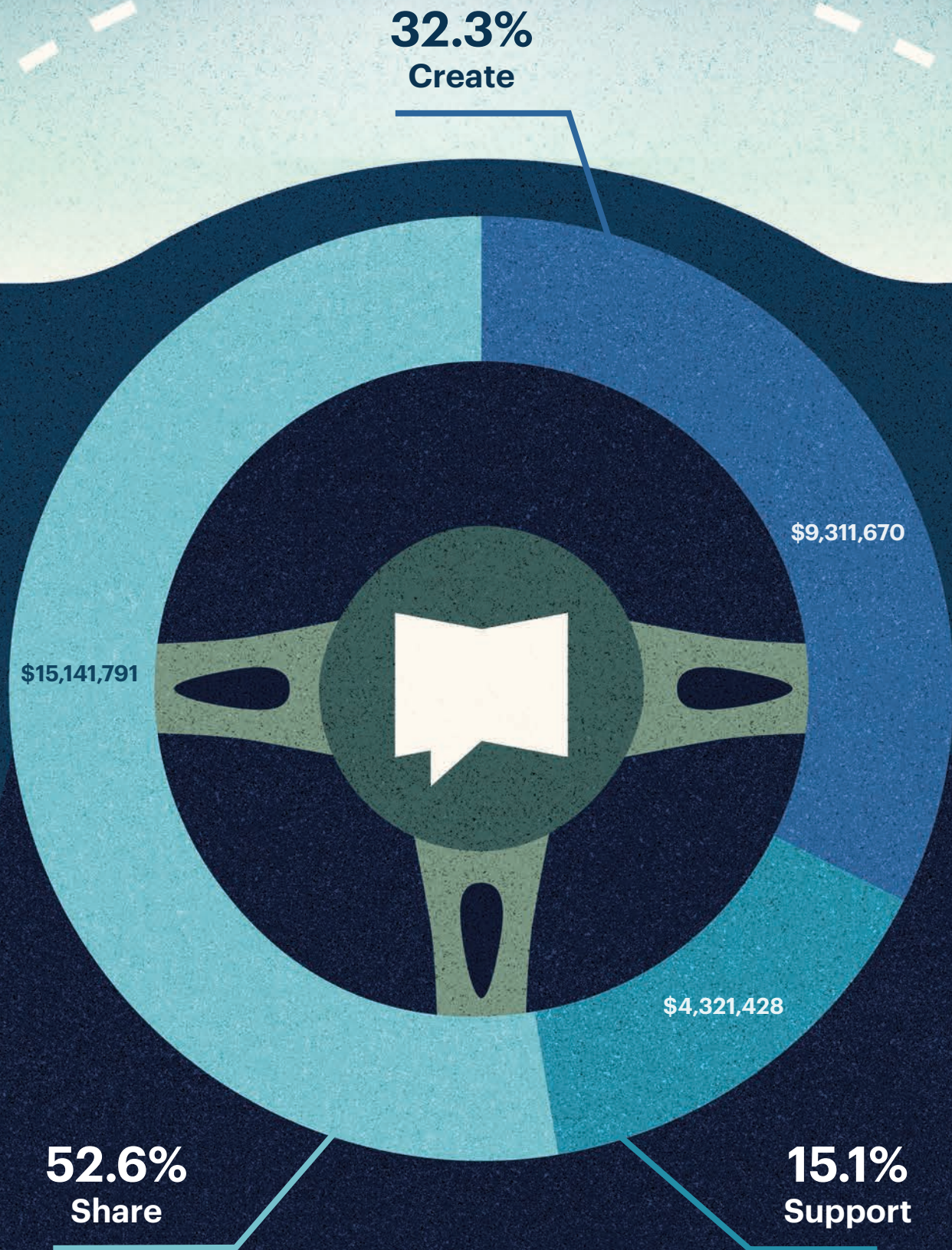


BibleProject 2025 Annual Report

Patrons like you make this project possible, and we are grateful. Your generous support and encouragement inspire us to keep imagining new ways to help people experience the Bible as a unified story that leads to Jesus.



Create

Videos	11.8%	\$3,404,310
Podcasts	2.2%	\$633,575
Classroom	5.1%	\$1,453,513
Global Resources	5.8%	\$1,669,977
Scholarship	5.9%	\$1,708,703
Research & Development	1.5%	\$441,592

Share

Audience Engagement	18.7%	\$5,381,761
Marketing	7.9%	\$2,274,204
Mobile App	4.1%	\$1,181,598
Website	3.3%	\$955,295
Product Engineering	18.6%	\$5,348,933

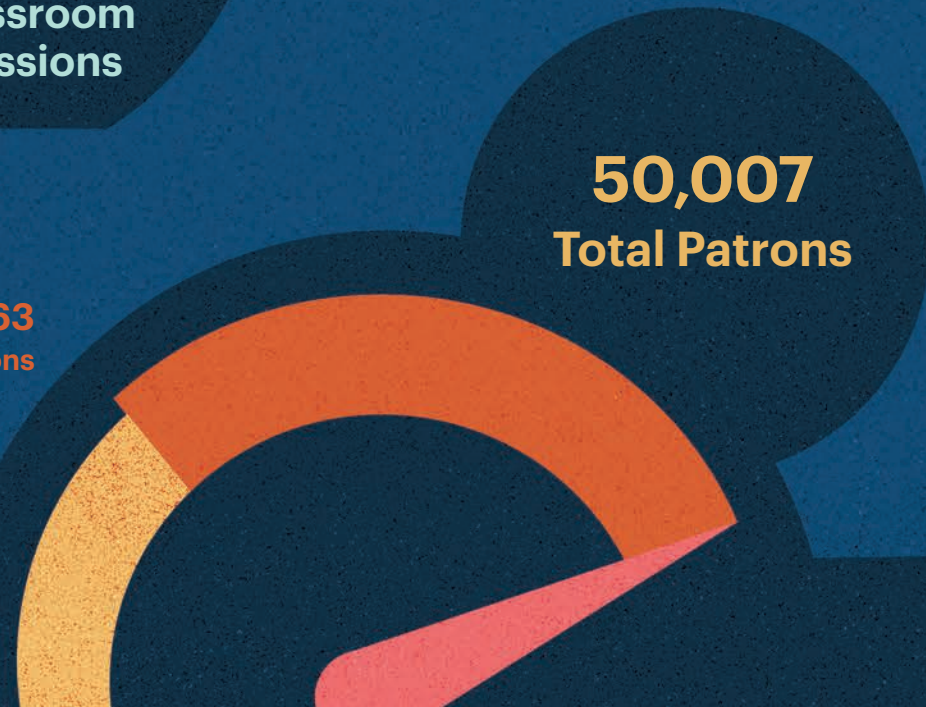
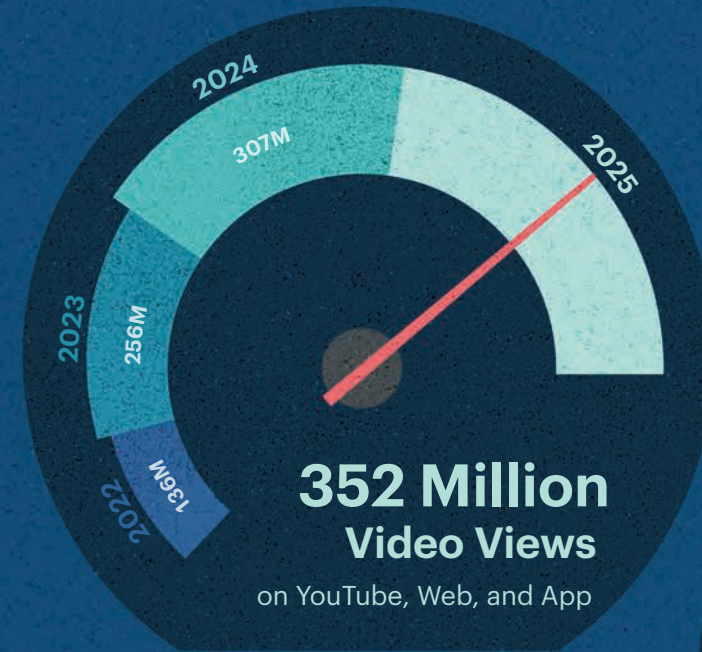
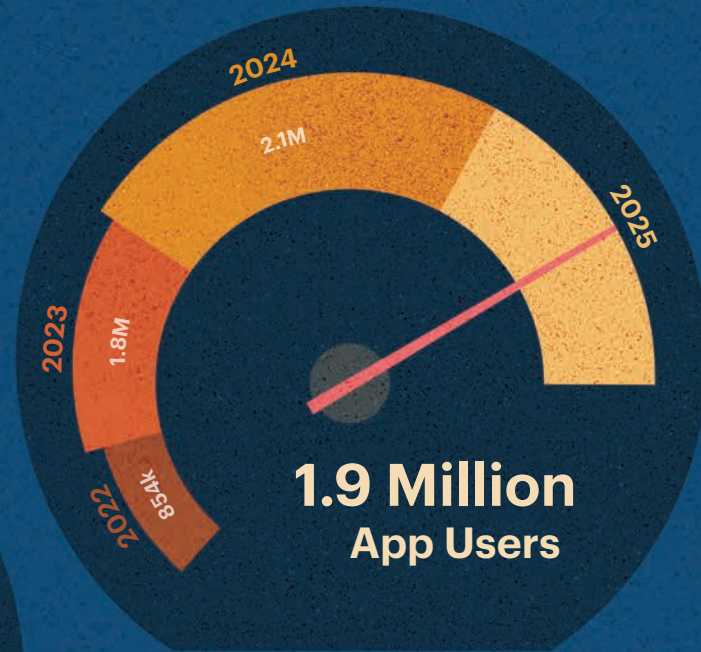
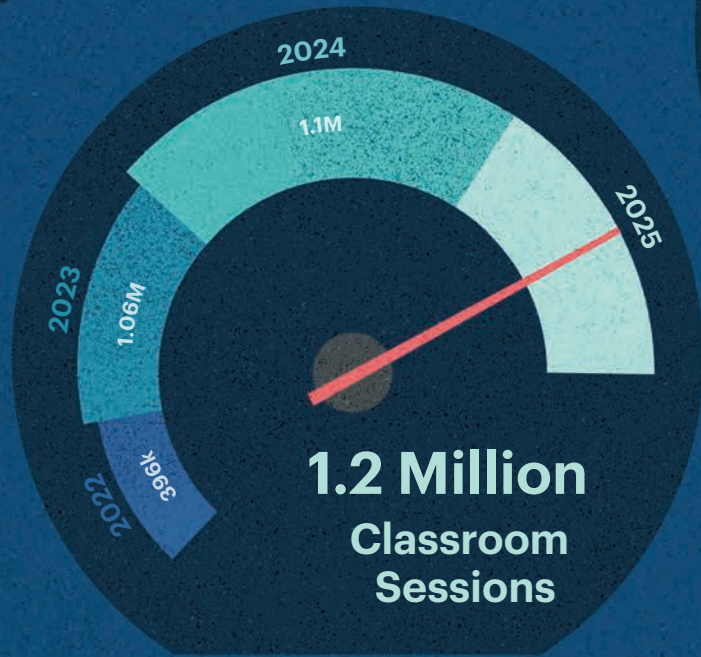
Support

Operations	9.9%	\$2,838,853
Human Resources	5.2%	\$1,482,575

Total Budget

\$28,774,889

All numbers are from 2025.



7.6M
YouTube Followers

1.9M
Instagram Followers

803k
Facebook Followers

733k
TikTok Followers

36,063
Returning Patrons

13,944
New Patrons